

Council on University Planning and Budget
March 3, 2017
2:00 p.m. –1895 Room
Minutes

Voting Members Present: Peggy Brown, Ann Brownson, Melissa Caldwell, Lauren Clapp, Jack Cruikshank, Steven Daniels, Eric Davidson, Sace Elder, Richard England, Ryan Hendrickson, Gloria Leitschuh, Jonathan McKenzie, Leigh Moon, Michelle Morgan, Pamela Naragon, Jemmie Robertson, Kathlene Shank, Melody Wollan, Tim Zimmer

Absent: Joann Daugherty, Mona Davenport, Ericka Harris

Non-Voting Members Present: Lynette Drake, Paul McCann

Guests Kayln Hayslett

1. Call to order and introductions of visitors
Kathlene Shank called the meeting to order at 2:05 pm.
2. Approval of minutes February 10, 2017
Motion (Zimmer/Cruikshank) to approve the minutes of the February 10, 2017 meeting as published. The motion carried by acclamation. Jemmie Robertson abstained.
3. Yearly Calendar Reports – New Academic Reports
The Provost was absent and will present the report at the April meeting.
4. CUPB Executive Committee Report
A proposal to modify the membership of CUPB had been discussed at the executive committee meeting. The authors of the proposal are making revisions and will meet with the executive committee on 3/31/17 to discuss again.
5. Administrative Reports
 - a. President
Leigh Moon reported the subcommittee discussed the unchanged State budget status. The President, VPBA and the Athletic Director continue to meet and discuss recommendations for Athletics from the Vitalization Project. The President is looking for ideas to boost staff and employee morale on campus and is open to suggestions. The President is hosting an event with Student Government to gather information from students about what activities they would like to see on campus and in the Charleston community. The subcommittee also discussed high school graduation trends in the State and freshmen enrollment at the State's universities.
 - b. Provost and Vice President for Academic Affairs
No report. The subcommittee did not meet.

- c. Interim Vice President for Business Affairs
Paul McCann passed out a 2017 Economic Impact Study of Eastern Illinois University which was prepared by Coles Together. The university provided data for the study. The study reports the impact of EIU on Charleston, Coles County, the surrounding 6 counties, and the State as a whole. The final version of the study will be completed next week and provided to various State legislators and officials.

 - d. Interim Vice President for Student Affairs
Lynette Drake reported the subcommittee met. Ms. Drake brought a sample of the weekly email students receive about events happening on campus. The university is looking at options for a mobile app that would communicate information to students and the campus community about events on campus. Demos will be taking place and Ms. Drake invited those who would like to participate to submit their information to her office. Ms. Drake also discussed several events that had either occurred or will be occurring in the near future on campus.

 - e. University Advancement
Ryan Hendrickson reported a vendor had been selected for the university's branding initiatives and contract negotiations were ongoing. Dr. Hendrickson discussed several ongoing marketing initiatives in the Chicagoland area. The President plans to advertise the job opening for the Vice President of University Advancement soon. The President attended alumni events in Arizona and is currently attending events in Florida.
6. Member/Constituent Items
Kathlene Shank passed out a report from the Center for Tax and Budget Accountability called "Illinois' Significant Disinvestment in Higher Education" and pointed out several facts regarding higher education funding.
7. Adjournment
Motion (Brown/Leitschuh) to adjourn. Meeting adjourned at 3:20 pm.

Minutes recorded by Leigh Moon.